

**Subject: Important: database on film releases across members & more**

Dear all,

ED members have often expressed their desire to have a better idea of their colleagues' line-up, to facilitate contacts, exchange information and material, potentially leading to an increased collaboration. With the "Film on the move" version of the Selective scheme, this even makes more sense. Many of you have hence asked us for a database where to find this basic information on film releases. Good news: it actually already exists!

Since 2015, Europa Distribution is collaborating with Cinando on the management of a database dedicated to the sharing of releases information between independent distributors: titles, release dates, and promotional material when available. It is the follow up of a previous ED database, Cidinet, and is accessible to any person who had a market badge through the Cannes Film Market and other markets using Cinando.

Since fostering mutual exchange and collaboration between distributors is Europa Distribution's primary goal, we strongly encourage you all to contribute to the regular updating of information on the platform. If you don't know how to do that, you can find the PDF presentation containing more specific information on how to correctly use it on the [Consulting and Reporting page](#) of our website, and attached.

Also, feel free to benefit from the help of our project coordinators Marie-Line Lormans, Saulė Savanevičiūtė and our intern Emanuele Tesoro (copied to this email), who can help you updating all the information you want to share. In case you have developed a dedicated area on your company's website where you regularly upload the information related to your releases, don't hesitate to share a link or give them access to it so that they could directly collect your data:

**Most important:**

- your films (released in the past 3 months, and the upcoming line-up)
- their local title if any
- their release date
- the localised promotional material (posters, trailers, press kits...)

Less important but still useful:

- number of screens at the highest point of release
- admissions / box-office

This said, we also specify that there is no obligation to use this platform and that **you can opt out** this service (let our team know and they won't ask for your contribution again) whenever you prefer, as well as share only part of the information requested.

And as usual, your opinion is essential for us, so please do not hesitate to share your feedback, remarks and suggestion on Cinando with us. They plan a revamp of the whole database next year so it is the good moment to think about it!

Kind regards,

Your ED Team